



BUYER'S GUIDE

Logistics Website and RFQ Landing Page Examples with Credited Creators

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Logistics website RFQ landing page examples teach more when you know who built the page and what it asks a buyer to give. These twelve pages come from hauliers, brokers, 3PLs and software vendors, and each one is credited to the agency that built or developed it.

For every page we set out who it speaks to, how plainly it lists the services, what proof it shows, what the quote or demo form asks for and where the credit comes from. None of it measures conversion.

EXHIBIT 1

The thirteen pages side by side

Page	Group	Credited creator	Who it speaks to	Proof shown	Form asks for	Next step offered
Vektor Group home page	Broker	Vektor Group, in-house	Shippers moving road, ADR and tank freight in Europe	Corridors, equipment and ADR scope named on the page	Transport type, pickup and delivery, then company, email and message	An instant estimate, then a quote request
Ital Transport	Carrier	Typeface	UK shippers, including dangerous goods and waste	Tracked vehicles, ADR advice, own depot	Origin, destination, weight, volume, contact	Quote form on the home page
Francis Transport	Carrier	Union Room	Firms moving machinery and heavy loads	Trading since 1971, ADR trained drivers	No form	Phone or email
Steve Wills Haulage	Carrier	Iteracy	Trade customers and the public in Cornwall	Fleet counted by vehicle, registered waste carrier	Name, phone, email, message	Phone first, then a contact form
Bullins Trucking	Carrier	Delegator	Businesses needing warehousing, trucking or recycling	Association membership, named customer testimonials	Name, phone, email, ZIP code, notes	Form, or a named manager for each service

Page	Group	Credited creator	Who it speaks to	Proof shown	Form asks for	Next step offered
TCB Group	Broker or 3PL	ProfileTree	Shippers, and other forwarders in Ireland	IATA accreditation, BIFA and IIFA membership	One form per mode: cargo, weight, dimensions, ports or addresses	Road, air or sea quote form
GlobalTranz	Broker or 3PL	Windmill Strategy	Shippers, carriers, agents and job seekers	Network figures and its own shipping report	Company, modes, weekly shipments and spend	Quote form, or Connect with an Expert
ODW Logistics	Broker or 3PL	SyncShow	Retail, food, consumer and industrial brands	Approved Walmart consolidator, industry pages	Name, company, email, needs, a file	Reply within one business day
Murphy Logistics	Broker or 3PL	Windmill Strategy	Food, consumer, retail and industrial shippers	SQF and MNSHARP, warehouse space, 120 years	One open form: fill in what you know	Request a Quote in the main navigation
Transpoco	Logistics software	Blend	Fleet operators, sorted by industry	Client logos, customer quotes	Products, fleet size, customer status, contact	Get Pricing or Get Started, one form
Consafe Logistics	Logistics software	6Minded	Warehouse operators, enterprise and SMB	Over 40 years in the field, sites in over 30 countries	Company, job role, country, company size, question	Request a Demo in the header
Riege Software	Logistics software	inboundfriends	Forwarders, customs brokers, handling agents, airlines	ISO 27001 badge, customer quotes	Business type, modules, users, contact	A personal presentation
FreightWise	Logistics software	York IE	Small and mid sized shippers	Own savings averages, review and award badges	Name, email, phone, annual spend	Schedule a demo

EXHIBIT 2

Where to start

Your situation	Where to look
You are a haulier and want shippers to send lane and load details, not just a phone call	Ital Transport, then Bullins Trucking for routing by service
You move machinery or bulk locally and most jobs start with a conversation	Francis Transport and Steve Wills Haulage
You forward freight by more than one mode	TCB Group, with a separate form for road, air and sea
You are a 3PL or broker and want the account size before the first call	GlobalTranz, then ODW Logistics for a stated reply time

Your situation	Where to look
You run warehouses and need certificates and space to do the selling	Murphy Logistics
You sell logistics software and need demo requests sorted by fit	Transpoco, Riege Software, Consafe Logistics or FreightWise
You want to see a broker's estimate and quote path	Entry 1, our own home page

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