

RESEARCH LIST

Road Freight Market Reports: 7 Compared by What Each Measures (2026)

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Road freight market reports measure different things. A rate index, a capacity ratio, a cost model, a sentiment balance and a tonne count can move in one quarter for different reasons; swapping one for another makes a headline wrong.

Below, each is set out by what it measures, how, how often, what history you can reach and what reuse it allows.

EXHIBIT 1

What each series measures

Indicator or report	What it measures	Geography and sample	Frequency	History and access	Reproduction rights	What it cannot show
Vektor market intelligence page	Outside figures it names	Lanes we broker; no own sample	No set cadence; last review 18 July 2026	Free; no series	Not published	A Vektor measured rate or index
Ti, Upply and IRU benchmark	Contract and spot rate indices	36 international lanes, per Ti	Quarterly	Since 2020; PDF after a form	All rights reserved, IRU page	A lane price, or ADR rates
TIMOCOM transport barometer	Freight offers to vehicle space offers	46 countries; TIMOCOM exchange users	Every 15 minutes; quarterly reports	Annual overview on the page	Not published	A price, or freight outside TIMOCOM
Spain's road freight observatories	Operating cost; price per loaded km; activity	Spanish HGVs; 1,000 vehicles a week	Quarterly	Free PDFs back to 2018; price index based at Q1 1999	Open data licence exists; not stated on these pages	Non Spanish carriers
BVL and ifo Logistik-Indikator	Business climate balance	Germany; over 4,000 answers	Monthly; quarterly commentary	History for members	Not published	Rates, costs or volumes
Eurostat road freight statistics	Tonnes and tonne km by goods type	EU vehicle surveys; Malta excluded	Annual	Free datasets	Reuse authorised with source acknowledged	Prices, costs or the current quarter

Indicator or report	What it measures	Geography and sample	Frequency	History and access	Reproduction rights	What it cannot show
DfT road freight statistics	Activity of UK HGVs	UK registered HGVs, DfT surveys	Annual and rolling 12 month releases	Free reports and tables	Open Government Licence v3.0	Non UK vehicles; prices

EXHIBIT 2

Where to start

Your situation	Where to look
Where does Vektor keep its market context?	Our market intelligence page (entry 1)
How have European contract and spot rates moved?	The Ti, Uply and IRU benchmark (entry 2)
Is there more freight than trucks on a route?	TIMOCOM's transport barometer (entry 3)
What does it cost to run a truck or a chemical tanker?	Spain's road freight observatories (entry 4)
Do German logistics firms expect improvement?	BVL and ifo Logistik-Indikator (entry 5)
How much EU road freight was dangerous goods?	Eurostat road freight statistics (entry 6)
What do UK lorries carry at home and abroad?	DfT road freight statistics (entry 7)

Sources

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Ti, European Road Freight Rate Development Benchmark Report: Q2 2026 <https://ti-insight.com/european-road-freight-rate-benchmark-report/>

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Uply, Uply Freight Index Road Europe methodology <https://www.uply.com/hubfs/en-methodology-ufi-road-europe-uply.pdf>

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